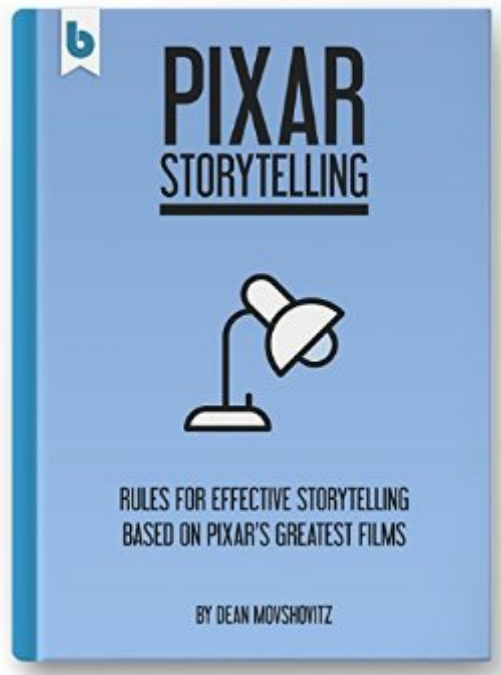


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# Pixar Storytelling: Rules For Effective Storytelling Based On Pixar's Greatest Films



## Synopsis

Pixar Storytelling is about effective storytelling rules based on Pixar's greatest films. The book consists of ten chapters, each of which explores an aspect of storytelling that Pixar excels at. Learn what Pixar's core story ideas all have in common, how they create compelling, moving conflict and what makes their films' resolutions so emotionally satisfying. The book also examines Pixar's character development, unique, intricate story structure and use of theme, all of which are key to the studio's storytelling achievements. This book is great for writers interested in writing for animation or mainstream feature films, animators or aspiring directors who want to know how some of the best animated films work, and even Pixar fans or film buffs who are interested in learning more about the awesome world of storytelling.

## Book Information

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## Customer Reviews

I bought this book in print. Seeing the high price -- and the five-star reviews, despite it -- I expected some great, unique insights from someone who'd worked with Pixar, and perhaps some wonderful color illustrations from Pixar films, highlighting how they craft their stories. When the book arrived

yesterday, I saw that neither were true.<sup>1)</sup> The book reads like a good, undergraduate thesis. It highlights several classic storytelling (and screenwriting) tropes and plot construction methods, with lengthy, scene-by-scene examples from almost every Pixar hit film, ever.<sup>2)</sup> The printed book was published in color, which required a higher-than-average selling price. However, the only interior illustration is a color photo of the author, plus blue text for the chapter numbers. Another reviewer has mentioned the fact that this is good information, but amateurishly presented. I agree. These "rules" are solid, familiar points I've read over & over again in excellent books by Jeffrey Alan Schechter, Blake Snyder, Shawn Coyne, Larry Brooks, and others. And, as a Pixar and Disney fan, I'm kind of appalled that the book's title and thumbnail cover image (with the Pixar-ish desk lamp) suggest that the author has some connection with Pixar. It's why I bought this book. He doesn't. Sadly, the presentation issues don't end with the misleading title, subtitle, and cover design. When I opened the book, instead of a title page, I saw a full page headed COPYRIGHTS. Yes, with an S. And then the standard copyright blurb. It's a little difficult to get past such an obvious typo in letters a half-inch tall. The second page...?

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